

# **BUSINESS STOREFRONT IMPROVEMENT PROGRAM**

## **Program Grants and Loans**

### **FACADE AND SIGNAGE GRANT**

**Purpose: Promote and Stimulate Exterior Maintenance and Updating of Commercial Buildings.**

**Enhance the Overall Appearance, Quality and Vitality of the Business Community.**

**Create a Visual Presentation Which is Determined to be an Important Aspect of Marketing and Gaining Customer Loyalty.**

The Business Storefront Improvement Program has been created to assist business owners in repairing or replacing doors, windows, walls, cornices, signage, lighting and more on existing structures.

Criteria: This program will provide a reimbursement grant for 25% of the project cost and a minimum applicant investment of \$750 is required. The grant amount available for the sign improvements is 50% match with a maximum of \$1,000. The maximum grant amount available for qualified building rehabilitation projects is \$10,000. These maximums may include the cost of professional design fees unless other grant or matching dollars were received.