

Beulah JDA
Board Meeting Agenda
Wednesday, April 18, 2018
4:30 PM - Beulah City Hall

A Rising Tide Raises All Boats

- A. Call Meeting to Order – Chairman Bjerke
- B. Meeting Minutes
 - ❖ Approve (January 17th, 2018 and February 21, 2018)
- C. Agenda Approval
- D. Financial Report
 - ❖ Financial Statement Review (February, March 2018)
- E. ED Director Announcement
- F. OLD BUSINESS
 - New Website Development
 - Wellness Center
 - Main Street Initiative Team
 - TODAY's Opening
- G. NEW BUSINESS
 - ❖ **Industry/Business/Service Needs – New/Expansion/Recruitment**
 - New Business Opportunities
 - **Retail/Service Sector**
 - New Business Contacts
 - Mexican Restaurant expansion
 - Boutique expansion from area Market
 - Nutritional Shake Shop
 - **Industry/Commercial Sector**
 - Leads/Contacts
 - ❖ **Buildings and Properties / Property Investment**

- Hotel Building 100% occupied
 - Business Incubator Functionality
 - Other opportunities for business startups?

❖ **City Revitalization**

- Main Street
 - B'Dolce's Bakery
 - Detailed Project Report will be presented at a special meeting
 - Heritage Park
 - Schedule / Activity Update

❖ **Housing and Property Development**

- Single Family
 - Marketing / Incentives
 - Build/Buy/Stay/Relocate to Beulah
- Apartments
 - Vacancies (?)
- Comprehensive Land Use Plan -- Draft

G. Finance and Funding Assistance

- Jason Isaak – Lease Site rental assistance for a buyout of a company Product manufactured offsite and Packaged in Beulah.
- Continue Discussion Funding Assistance Programs
 - Business Sector Sidewalk Improvement Program
 - Business Storefront Improvement Program
 - Application for Project Funding
- Additional Program Incentives

H. Other Business

- Review/Discuss custodial Salary at the USDA Bldg.
 - Current Salary is \$11.32/hr. -- City summer help starts at \$12.00/hr. and increases by \$.50 each year they return. The two custodians for the city make \$15.08/hr.

This is a very difficult position to fill as it has daily after 5:00 pm time requirements

Adjourn